

PARTNERSHIP PROSPECTUS

# 2024 PAS SCIENTIFIC SESSION & ANNUAL MEETING



October 17-18, 2024 The Metropolitan Chicago, IL

## INVITATION

On behalf of the Personalized Arthroplasty Society, we invite you to participate in the renowned national and international Personalized Arthroplasty experts for the 3rd PAS Scientific Session & Annual Meeting. The 2024 PAS meeting will be held on Thursday, October 17, 2024, through Friday, October 18, 2024, at The Metropolitan in Chicago, IL.

Thank you for your consideration of our invitation to join us in the cutting-edge annual meeting: #PAS24. If you have any questions, please contact Chuck Raggio at 916-698-0172 or via email at craggio@personalizedarthroplasty.org.

We look forward to partnering with you in Chicago!

Sincerely,

Charles Raggio

Charles "Chuck" Raggio Chair, Corporate Development Committee Personalized Arthroplasty Society craggio@personalizedarthroplasty.org 916-698-0172

## **PARTNERSHIP OPPORTUNITIES**

## MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP

The 3rd PAS Scientific Session & Annual Meeting offers industry sponsors an opportunity to reach arthroplasty specialists on the latest techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

Corporate functions may not be held concurrent with official PAS meeting or social functions. Any function, regardless of size and location, must be approved by PAS's industry relations department.

### **PRESIDENT SPONSOR**

Highlight your product and commitment to PAS with a 30 minute presentation to participants during the live event.

President Level sponsorship includes:

- 30 minute presentation to participants during the PAS annual meeting
- Sponsorship of quarterly webinars during 2024
- Two 6 foot draped tables with four chairs within a 20' x 8' wide space
- Prime location in exhibit space
- Company logo on event signage and interval slides
- Company recognition on the PAS annual meeting webpage

- Recognition on contributor support signage in the meeting pre-function space
- Provided attendee list one week prior to the start of the meeting
- Six complimentary registrations for company representatives
- Complimentary invitation for six company representatives to attend the Annual Meeting Gala Dinner
- Highlighted as sponsor of quarterly webinars in 2024

### \$75,000

## OCTOBER 17-18, 2024 Chicago, IL

## **PARTNERSHIP OPPORTUNITIES**

### **GOLD SPONSOR**

Gold Level sponsorship includes:

- 5 minute presentation to participants during the PAS annual meeting
- 6 foot draped table with two chairs within a 15' x 8' wide space
- Prime location in exhibit space
- Company logo on event signage and interval slides
- Company recognition on the PAS annual meeting webpage

- Recognition on contributor support signage in the meeting pre-function space
- Provided attendee list one week prior to the start of the meeting
- Four complimentary registrations for company representatives
- Complimentary invitation for four company representatives to attend the Annual Meeting Gala Dinner

### \$25,000

## SILVER SPONSOR

Silver Level sponsorship includes:

- 6 foot draped table with two chairs within a 10' x 8' space
- Company logo on event signage
- Company recognition on the PAS annual meeting page
- Recognition on contributor support signage in the meeting pre-function space

## **BRONZE SPONSOR**

Bronze Level sponsorship includes:

- 4 foot draped table with two chairs within a 8' x 8' space
- Company recognition on the PAS annual meeting webpage
- Recognition on contributor support signage in the meeting pre-function space
- Provided attendee list at the conclusion of the meeting

- Provided attendee list one week prior to the start of the meeting
- Three complimentary registrations for company representatives
- Complimentary invitation for three company representative to attend the Annual Meeting Gala Dinner

## \$15,000

- One complimentary registration for company representative
- Complimentary invitation for one company representative to attend the Annual Meeting Gala Dinner

## \$50,000

## OCTOBER 17-18, 2024 Chicago, IL

\$7,500

## **PARTNERSHIP OPPORTUNITIES**

### EXHIBITOR

Exhibitor Level sponsorship includes:

- Coffee table round with two chairs within a 4' x 4' space
- Company recognition on the PAS annual meeting webpage
- One complimentary registration for company representative
- Discounted invitation for one company representative to attend the Annual Meeting Gala Dinner

### A LA CARTE SPONSORSHIP OPPORTUNITIES

A la carte sponsorship opportunities are add-ons to the sponsorship opportunities listed above.

#### Breakfast Sponsor - \$15,000 - Limit 1

Sponsor the breakfasts on both days of the annual meeting. Prime visibility to meeting attendees when they arrive and exit the meeting.

#### One Minute Ad Shown During Programming - \$7,500 - Limit 5

A featured 60 second ad played in between the PAS program. You provide the 60 second video and will make sure it's in front of our PAS audience during the annual meeting.

#### WIFI Sponsor - \$5,000 - Limit 1

Your organization will choose the wireless SSID name and password that will be used during the duration of the annual meeting.

#### Branded Badge Lanyards - \$3,500 - Limit 1

Sponsor the breakfasts on both days of the annual meeting. Prime visibility to meeting attendees when they arrive and exit the meeting.

#### "Know Before You Go" Email - \$2,000 - Limit 1

Ad and link to your company website within the body of the all attendee "Know Before You Go" email.

#### Registration Email - \$2,000 - Limit 1

Ad and link to your company website within the body of the registration confirmation emails.

#### Social Media Post - \$500 - Unlimited

Content provided by sponsor and posted on all PAS social media platforms.

## **REGISTRATION FORM**

Company Name	
Contact Name	
Address	
City, State Zip Code	
Phone Number	
Email Address	
Signature	
Sponsorship Level Choose One	A La Carte Opportunities
<ul> <li>President Level - \$75,000</li> <li>Gold Level - \$50,000</li> <li>Silver Level - \$25,000</li> <li>Bronze Level - \$15,000</li> </ul>	<ul> <li>Breakfast Sponsor - \$15,000 - Limit 1</li> <li>One Minute Ad - \$7,500 - Limit 5</li> <li>WIFI Sponsor - \$5,000 - Limit 1</li> <li>Branded Badge Lanyards - \$3,500 - Limit 1</li> </ul>

Exhibitor Level - \$7,500

Breakfast Sponsor - \$15,000 - Limit 1	
🗌 One Minute Ad - \$7,500 - Limit 5	
🗌 WIFI Sponsor - \$5,000 - Limit 1	
🗌 Branded Badge Lanyards - \$3,500 - Limit 1	
🔲 "Know Before You Go" Email - \$2,000 - Limit 1	
Registration Email - \$2,000 - Limit 1	
🗌 Social Media Post - \$500 - Unlimited	

### **Payment**

Please return the completed Registration Form to the PAS Executive Director at execdir@personalizedarthroplasty.org. Once the completed form is received, our Executive Director will reach out to you with proper payment method based on your choice below:



Check Payment

Credit Card Payment

Wire Transfer